

Punjab Central Business District  
Development Authority Government of The Punjab

# INVITATION

To



## HIRING OF FIRM FOR SALES & MARKETING FOR



گرینڈ سوک لاہور  
GRAND SOUQ LAHORE

Sealed Bids for the provision of Sales & Marketing Services for **CBD Grand Souq** for **PCBDDA** are invited from Bidders i.e., firms / companies registered with Relevant Tax Authorities with comprehensive proficiency in delivering end-to-end Sales and Marketing solutions encompassing advertising, customer service, call centres, and other related areas. The Bids shall be received as per **Single Stage Two Envelope Bidding Procedure**. Bidding Document, in the English language, can be purchased by the interested Bidders on the submission of a written application to the addressee below and upon payment of a non-refundable fee of Pak Rs. **10,000/-** which shall be submitted in the form of Pay Order / CDR in favor of "Punjab Central Business District Development Authority."

Bids must be delivered to the addressee below on or before February **07, 2024**, at **1100 Hours**. All Bids must be accompanied by a Bid Security in the form of CDR / Bank Guarantee / Demand Draft / Pay Order in favor of Punjab Central Business District Development Authority. Late Bids shall be rejected. The Bids will be opened on the same day at 1200 Hours in the presence of the Bidders' representatives who may choose to be present at the address below. Interested eligible Bidders may obtain further information from Punjab Central Business District Development Authority at the address given below from 0900 to 1700 Hours on Working Days (Monday to Friday).

Bidding Document is immediately available after date of publication. Punjab Central Business District Development Authority will not be responsible for any cost or expense incurred by Bidders in connection with the preparation or delivery of Bids. In case of official holiday on the day of submission, next day will be treated as closing date. The Bidding Document carrying all details can also be downloaded from PCBDDA's website [cbdpunjab.gov.pk](http://cbdpunjab.gov.pk).



Procurement Directorate

Punjab Central Business District Development Authority (PCBDDA)

CBD Complex (Ex Walton Airport) Lt (Navy), Yasir Shaheed Road, Lahore  
042-99058100 | [procurement@cbdpunjab.gov.pk](mailto:procurement@cbdpunjab.gov.pk) | [www.cbdpunjab.gov.pk](http://www.cbdpunjab.gov.pk)