



# PUNJAB CENTRAL BUSINESS DISTRICT DEVELOPMENT AUTHORITY (PCBDDA)



## PRE-QUALIFICATION OF MARKETING FIRMS & TRAVEL AGENCIES

**Tender No. PCBDDA/PRO/PQD/2023/16**

The Punjab Central Business District Development Authority (PCBDDA) has been established under PCBDDA Act, 2022. PCBDDA intends to invite sealed bids from experienced, reputable Companies /Firms / Association of Persons (AOPs) / Individuals to participate in the pre-qualification process to provide Services as and when required to meet requirements in following categories:

- Event Management
- Event Management for International Event
- Offset / Digital Printing Firms
- Media / Animation / TVC Production Companies
- Brand Activation Agencies
- Outdoor Media Production and Management Companies
- Branded Marketing Merchandize
- Local & Internal Travel Agency

Interested parties are requested to submit their proposals along with required documents in a sealed envelope marked "PRE-QUALIFICATION OF MARKETING FIRMS & TRAVEL AGENCIES" with clear marking of services and addressed to the Director Procurement, Punjab Central Business District Development Authority, CBD Complex (Ex Walton Airport) Lt (Navy), Yasir Shaheed Road, Lahore on or before Tuesday, May 09, 2023 by 11:00 AM, which will be opened on the same day at 12:00 PM.

The Pre-Qualification document (PQD) carrying all details can be downloaded from PCBDDA's website i.e., [www.cbdpunjab.gov.pk](http://www.cbdpunjab.gov.pk) & PPRa's website i.e., <https://ppra.punjab.gov.pk/> for information only. Pre-Qualification Document along with detailed specifications, terms and conditions can be obtained from Procurement Office of PCBDDA immediately after the publication of the advertisement against payment of Rs. 10,000/- (non-refundable), against each category the firm is willing to participate, in the form of Pay Order in favor of "Punjab Central Business District Development Authority".

The proposal submitted after the above referred closing date and time shall be rejected and returned without being opened. PCBDDA reserves the right to accept or reject all proposals at any time prior to the acceptance of the proposal.

**DIRECTOR PROCUREMENT**

**IPL-2994**

**Punjab Central Business District Development Authority (PCBDDA)**

CBD Complex (Ex Walton Airport) Lt (Navy), Yasir Shaheed Road, Lahore | Tel: 042-99058100

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